



BKSSL™ Products Protect Marine Turtle Population

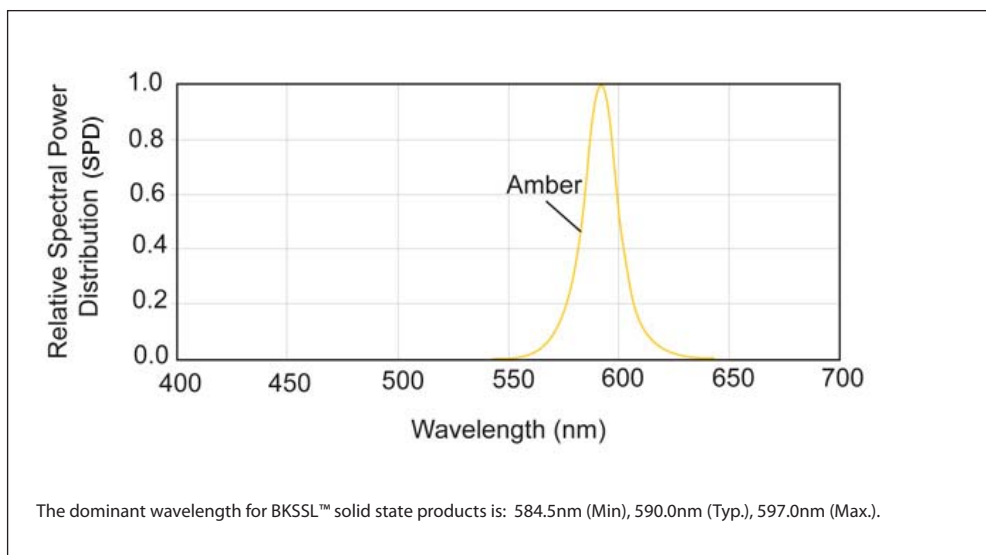
To: B-K Lighting
Sales Representatives

From: Ron Naus
Executive Vice President

Date: October 14, 2010

Disorientation caused by artificial lighting is a significant marine conservation problem in coastal areas of the United States. Thousands of marine turtle deaths each year can be directly linked to unshielded artificial lighting, sources that utilize short wavelengths (i.e. incandescent and halogen lamps), and high mounting heights of fixtures aimed toward turtle nesting areas.

To reduce the impact of artificial lighting on the marine turtle population, fixtures manufactured by B-K Lighting + TEKA Illumination utilize proper shielding and cutoff to minimize the impact on the environment. In addition, our solid state lighting products incorporate BKSSL™ technology with “long wavelength” sources:



BKSSL™ Amber equipped products comply with Sections 62B-55.006(c) and 62B-55.007(c) of the Florida Model Lighting Ordinance for Marine Turtle Protection.

For additional information regarding the Florida Model Lighting Ordinance for Marine Turtle Protection, please visit: http://myfwc.com/wildlifehabitats/Seaturtle_Protection.htm.

For additional information regarding BKSSL™ technology, please visit: <http://www.bkssl.com>

For additional information regarding B-K Lighting products, please visit: <http://www.bklighting.com>

For additional information regarding TEKA Illumination products, please visit: <http://www.tekaillumination.com>

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